

Timberon Development Council

Monthly Community Meeting

7/12/2025

12 July 2025 / 10 A.M. - 11 A.M./ ROOM D

1559 Sacramento Dr. Timberon, New Mexico 88350

Call to Order

President Chance Guiles called the regular meeting of the Timberon Development Council Inc. at 10:20 AM, at the Community Bldg. Those in attendance and constituting a quorum were:

ATTENDEES

Chance Guiles	President
Terri Ratley	Vice-President
Jessica Roberts	Events Comm. Chair
Gerry Lara	Treasurer
Lalita Byrd	Secretary
Lorie Guiles	Project Director
Paulette Clement	Finance Board Comm.
Clark Clement	Finance Board Comm.

❖ Proceedings

- ❖ Pledge of Allegiance
- ❖ Approval of Agenda
- ❖ Approval of Minutes

- Motion to approve given by Paulette Clark
- Seconded by Jeffrey Merrick
- Carried
- ❖ Financial Report given by Gerry Lara
- ❖ Account Balances
 - Total \$19,243.02
 - Golf Fund \$5537.70
 - Pool Fund \$1790.70
 - Bulletin Board \$56.48
 - Scholarship Fund \$2300
 - Deer Park \$840.60
 - TDC Events Fund \$8717.08
- ❖ Expenses
 - Disc Golf Children of Timberon \$437.00
 - Printing Brochures \$241.80
 - Reimbursement Check to Tawny McWilliams
 - Golf Course fund \$503.31
 - Plumbing Repairs
 - Equipment maintenance
 - Deisel
 - Junior Lifeguard Program \$125.00
 - Merchandise/T-Shirts \$2192.91
 - Phone \$38.08
 - Insurance \$400.00
- ❖ We have the new lease from Susie signed.
- ❖ New Business
 - The Secretary has put forth a motion to allow the President to retain a copy of the TDC Bank Account Checkbook and Debit card. This motion is being requested in an attempt to have the ability to access our funds for expenses, even if the Treasurer is not available to process the required funds.
 - Seconded by Lorie Guiles
 - The motion carriers.
- ❖ Motion to approve the Financial Report given by Lorie Guiles
 - Seconded by Kurt

- The motion carries

- ❖ Grant Committee Report given by Brad
 - NM Trails Grant - Pickleball
 - We need to start deciding on the specifics of the pickleball project.
 - The Secretary will add this discussion to the agenda for the Grant Committee meeting on Monday, July 14th at 6pm @ TDC Office.
 - The Otero County grant will be available to us once they finalize their budget with the State. We will receive \$19,000 to use for our much needed office equipment.
 - T-Mobile Grant will be reapplied for at the end of August
 - We will also be reapplying for the \$10,000 grant that allows us to pay Brad to write our grants.
 - Google Grant for Nonprofits will be reapplied for by the August 30th deadline. It was kicked back due to a problem with our domain, so we will apply for the grant again using the new domain for the Events Committee Website.

- ❖ Welcome Center Report given by Terri Ratley
 - Website update:
 - The Webmaster will incorporate the design that Amber created onto the Timberon page. We would like to also use this design for stickers.
 - Terri's Posts from the Vice President are now being posted.
 - No new email subscribers, the numbers hold at 583. We had 730 visitors in June, viewing the Pool, Weather and Golf Course.
 - The Secretary will create a list of updates to the website and send them to the Webmaster. This will include updates to the website calendar.
 - The webcam at the bar is not working. The President will handle its repair.

➤ Events Vendors 4th of July

- The Vice President was not afforded enough help to manage and assist with the vendors, this has led to health concerns. We need to make sure that each booth TDC has at events enough volunteers to support us.
- We also need to make sure that all minors are old enough to legally drive ATVs and that waivers are signed prior to events.
- We also need to ensure that all dogs are on leashes.

➤ Merchandise

- Sales from the 4th of July event were \$430, we sold out sizes M,L,XL,XXL of our new t-shirt designs
- New merch items will include:
 - Hats, license plates, stickers, womens and mens hats
 - Ideas presented: can coozies, ATV tags
- Mystic Mountain Farms has offered to handle production of our new merchandise . They will provide an itemized list of products and prices for review.
 - Jeffrey Merrick motions to approve offer
 - Jessica seconded
 - Motion carries
- Susie has approved our request to post TDC Open signs in front of the office and across the street. Lorie and Jessica will work on the art production for the signs.
- We will include a special topic to the Finance/ Grant meeting on Monday the 14th to discuss merchandise details.

➤ Brochures are available at Busy Bee, Mountain Market, and the TDC Office. They are being sent out to the sponsor businesses.

- We would like to consider offering our event vendors advertising in our brochures, we will discuss this for next year in a future meeting.

➤ The Vice President puts forth a motion to donate \$100 to the Holloman Honor Guard as a thank you for their time and amazing participation in our 4th of July Parade.

- Jeffrey Seconded
- Motion Carries

- ❖ The Secretary motions to allow the representative from the Pool Lifeguards, Jenna Williams to speak before the Vice President gives her report, due to time constraints. Motion was voted by a raising of hands, by majority. Motion carries. For purposes of continuity the record will remain in the order of the Agenda.

- ❖ Pool Committee Report given by Jenna Williams
 - The weather is affecting the pool's ability to open regularly. We just have to wait on the weather.
 - Financials:
 - 4th of July Parade Winnings \$100. Snacks \$195
 - AED donated anonymously
 - Lifeguards for next year
 - Open early next year
 - Fundraiser Proposal for an automatic vacuum for the pool. A commercial grade vacuum runs around \$600
 - Carwash
 - bake sale
 - Movie night
 - Action Items
 - They request that the Vice President look into a radio interview
 - They are also requesting that we produce flyers for advertising the fundraisers.
 - The Committee Liaison has reported that she is in open communication with TWSD while we operate around the weather.
 - The President will allow the Pool to move forward with their fundraiser, as time is short. Meanwhile, they must submit a proposal to the board which will include all pertinent information. Reasoning the practical need for the new vacuum, we agreed to work towards that goal. Upon the conclusion of the fundraiser, we will determine what next steps are required to properly maintain the pool.

- The Board will further discuss the verbal and formal fundraising proposal from the representatives of the Pool Committee at the Special Board meeting on the 15th.

❖ Garden Committee

- We are still waiting to hear about the NM Trails Grant
- We will reestablish a new watering schedule at the Garden meeting tomorrow onsite. We will be
 - planting marigolds, any weeding that might be necessary.
 - Lorie will bring basic tools
 - Filing in the ditch to the water fountain
 - Fred and Makayla will install the fountain when it's time
 - Seedling Grant is due Sept. 21st-Oct 17th. We can visit the Extension Office to order seeds.
 - The plastic shed needs bolts
- Action Items
 - We need a list of the fall plants
 - Assign beds
- Fence
 - We are having a hard time scheduling the pipe drop off with Cory, he's out of town. Due to this delay we will come up with an internal deadline, after which we need to have a backup plan to move forward.
 - Chance will speak to P. Garcia, who mentioned an estimate.

❖ Events Committee

- 47th Annual 4th of July Parade: The parade went great, we had a lot of floats. The Honor Guard did an amazing job.
 - We need to make sure that we have more volunteers for each event station so that everyone has a chance to rest and get

out of the sun. Several people reported sun stroke due to inability to take breaks. We need to arrange for

- Grand Marshall
 - Vendor Coordinator
 - Food Servers
 - Garage Sale & Silent Auction sales person
 - Traffic assisting
 - Bouncers
 - Office/merch coordinator
 - Merch assistant
- Finance update: We have approved that the profit from the 4th of July events will be rolled over into the Events Fund for the next events expenses.
- CashApp \$90
 - Cash \$144
 - Gas \$30
 - Lathe \$75
 - ? \$390
 - Garage Sale \$555
- Kids Karaoke Dance & School Supplies
- Lorie will send out emails to the Timberon homeschool community to compile a list of school supplies for the giveaway.
- Game Night update given by Don
- 18th, Aug. 1st up to 62?
 - We are generally getting 10-12 people each week, now that the kids are back to school
 - Don is asking for more volunteers to help with setting up and breaking down the room
- Labor Day August 30th
- Busy Bee Band: Brothers Inc., acoustic classic rock
 - Vendors
 - TDC food booth
 - pulled pork
 - TDC Merch booth, Jeffrey M
 - Neighborhood Watch food booth

- Frito pies, nachos, corn
- Fun Run: We will base the needs required on the number of kids who ultimately register. In order to generate the best outcome we will follow the outline given by Mike
 - Generally the cost of the registration will be staggered based on early registration, a deadline for registration and registration on the day of the event. The cost would increase with each date. So far, we haven't had any response from the survey.
- There are several features to this event that are required for success
 - EMS, Traffic Control, 'Herders'
 - Volunteers 10-15, Lifeguards, Pool Waivers
 - T-Shirts, Capri Sun & Water, Porta Potties, Starting Line
 - Advertising
 - ◆ Flyers
 - ◆ Radio
- August 31st
 - Vendors
 - Puttin' on the Lips

❖ Timberon Community Classes Report, given by Ed

- The Timberon Teachers would like to use the media equipment to record and post the classes for more residents to benefit. They have also suggested that the TV Fire Department may also benefit from the use of the equipment. By a show of hands, a majority vote agrees to use the media equipment for recording the classes.
- Volunteers at the Fire Department are already getting setup for teaching slots.
- Flintknapping Class went really well and they are already setting up the next one with slots filling up quickly.
- New Classes
 - Wood Burning Class by Joan E.
 - This will be an Intro. to Techniques, Machine & Design

- Wood Carving Class by David E.
 - Boot Carving
 - There is a 5 person class limit. The classes will be held simultaneously, every other weekend.
 - ◆ Starting July 26th 9 A.M. @ The Lodge
 - We will put the class on the website and Facebook with the details and a sign-up sheet. Ed will also serve as a contact person and can be reached @ 575-286-6019. We will also put up a flyer on the Bulletin Board and TVFD.

New Business

- ❖ Discuss the upcoming Halloween Event to the agenda of the next Events Committee meeting to start assessing the requirements for the event.
- ❖ There will be a Special Board meeting on Tuesday @ 6 P.M. to discuss procedures, fundraising proposal, and event team building.
- ❖ There was a community inquiry regarding the possibility of organizing recycling containers around Timberon. At this time the consensus is that we do not have the resources required for that type of operation. Factors include vehicles, containers, workers, insurance, and the rough road conditions. While we believe it's a good idea, we simply lack the resources to champion this idea at this time.

Motion to adjourn by show of majority hands, Adjourn 12:20 P.M., Motion carries